



NICOLE ROBERTS

LIFESTYLE + FRUGAL LIVING



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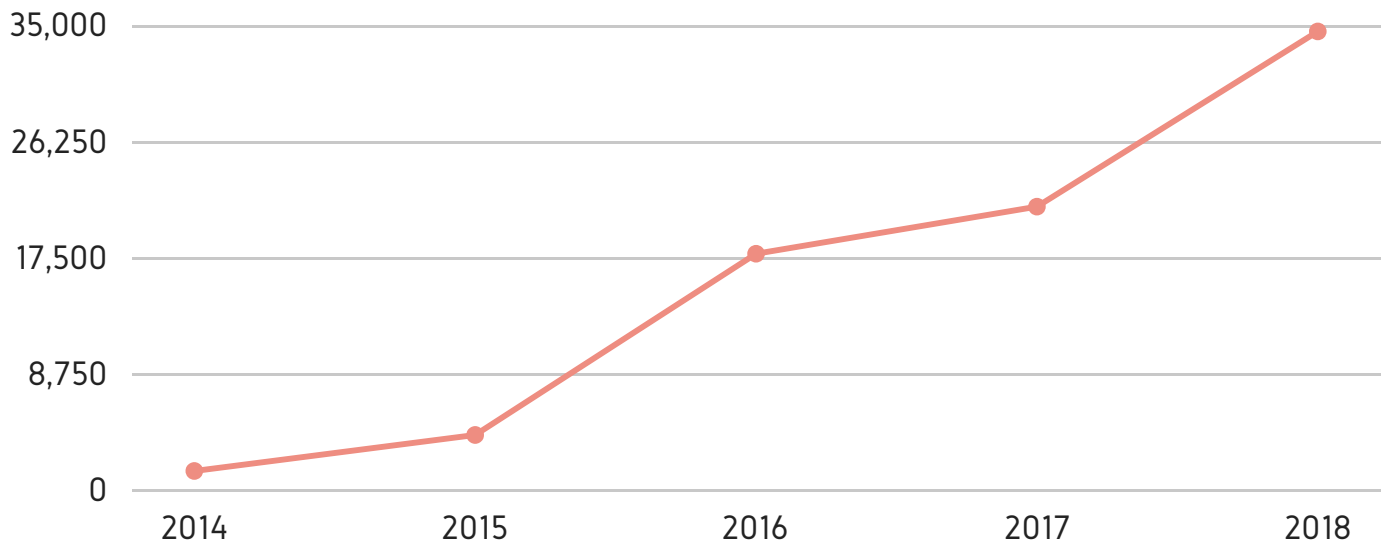
CONTACT

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ABOUT THE BLOGGER

Nicole is a former lawyer turned founder & content creator for TheLadyPrefers2Save.com, a debt-free, zero-waste, minimalist blog, vlog & pod. She is also an avid Joy-chaser, INTJ, Jane Austen fan,

ENGAGEMENT STATISTICS



BLOG AUDIENCE

- Millennial Females (24-38 years old)
- WAHM, SAHM, and Business Owners
- Eco-conscious, pet-friendly, & budget-savvy
- Millennials and Generation Edge
- International (Majority in USA & Europe)
- Emphasis on eco-friendly friends

LIST OF PARTNERS

- Fresh Step
- Coca-Cola
- Walmart
- Target
- Purina
- Tylenol
- e-Cloth
- Ninja/Shark

